

MY TOP FIVE APPS

Stephen Fear
 Founder, Fear Group



Showpad An invaluable app that turns your iPad into a comprehensive sales presentation tool. It's excellent for clarifying complex points in a meeting.



FasterScan HD Allows you to use the camera function on your iPad to scan documents effectively. Best of all, most of the app's functions are free.



Recordium Pro Brilliant for recording minutes of meetings without taking written notes. You can even insert searchable text notes. It's incredible. At less than a quid, this is a no-brainer for anyone in business.



Dropbox My favourite app at the moment because it allows me to carry my entire filing cabinet with me and is so easy to use. My only criticism is that I can't seem to create individual photo albums within it.



iTranslate This is brilliant and makes light work of translating documents emailed to me in Mandarin or Russian. I'm not fluent in either language, unfortunately.

PRODUCTS

It's in the bag



American luxury leather goods company Coach has just launched a new corporate gifting service in the UK. Aimed at business leaders who are looking for ideas to thank clients or reward employees, the service offers a selection of items that can be embossed with the initials of the recipient. The men's collection includes the company's classic Bleecker Legacy business tote (£515), leather iPad cases (£155) and wallets from the same range (£120). The women's collection includes the Madison East/West City tote (£295), Accordion zip wallets (£195) and Legacy small wristlets (£55).

For more information, email coachcorporatesales@coach.com

TECHNOLOGY

Google's self-drive cars step up a gear

Google has been demonstrating its self-driving cars in California, in a bid to prove how they can safely navigate roads packed with pedestrians, cyclists and other traffic.

The web giant says it is "very actively" working on the development of the robotic cars, which could be on sale as soon as 2017. Google founders Larry Page and Sergey Brin say the driverless cars could eventually reduce fatalities on the road. "It's not something which you need to fear, but something you need to embrace," says Ron Medford, director of safety for Google's self-driving car project. "[We've had] remarkable responses."



The company hasn't yet said whether it will build its own cars or license the technology to automakers.

JARGON BUSTER

Déjà brew

Definition An office colleague offers to make you a cuppa, in the full knowledge that you've just done a tea round yourself. An easy round for them, then – and a real sense of déjà brew for you.



READER OFFER

Free VIP tickets to eco tech show

The Eco Technology Show returns to the Brighton Centre this month, focusing on the practical business benefits of innovation and low-carbon solutions. Taking place on 26 and 27 June, there will be over 140 exhibitors, while speakers include Greg Barker, minister for energy and climate change.

The focus for 2014 is energy management, build, transport, technology and resource efficiency, with the aim of showing visitors how they can save money and reap benefits for businesses, cities and communities. There is also the chance to meet and network with industry leaders and attend free



seminars and panels. *Director* readers are being offered exclusive free VIP tickets for fast-track entry and access to the VIP bar. To receive them, enter 'Directormagazine' in the 'How did you hear about our show' box when registering online at www.ecotechnologyshow.co.uk.



ALAMY, GETTY

STOP PRESS 55 per cent of European businesses believe accessing talent is the biggest